

Easy Actions to Take Right Now as a MACC Member:

1. Send a personal email to our state's leadership by using [this form](#).
2. [Sign on to our joint letter](#) to the Governor and state leadership.
3. Send an action alert to your stakeholders (board members, donors, partners) (template below)
4. Share the action alert on social media (templates below)
5. Directly appeal to our state's leaders via social media (templates below)

What's in the toolkit below:

- Action alert email template for an alert to your stakeholders (board members, donors, staff, etc.)
- Action alert social media templates
- Direct-to-legislators social media appeal templates
- Contact information for leadership - social media handles

Action Alert for Signatory Organizations to Share:

(Use this email to share with staff, board, donors, and partners)

Subject: Act today, **[Our organization]** is critical to effective COVID-19 response

We need to act today.

Critical decisions are being made this week that affect the ability of our organization to meet the needs of our community.

What you can do:

1. Send a personal email to our state's leadership by using [this form](#).
2. Rally friends, family, colleagues, and community members on social media - use attached templates
3. Use social media to directly ask our leaders for support - use attached templates and list of leadership social handles

I strongly encourage you to [use this pre-written email template](#) to send a message to our Governor and your legislative leaders about the importance of supporting Minnesota's nonprofits and the individuals and families we serve. We encourage you to personalize it with your own perspectives and experience.

[Our organization] recently [signed on to a letter, sent to Governor Walz and our state leaders](#) that lays out a unified set of recommendations to ensure that nonprofits like **[our organization]** can continue to respond to the rapidly changing and emerging needs of our communities. It's critical that we speak up clearly, with a unified voice to ask for what we need. Your email, tweets, and posts will help get these messages to our leaders.

Nonprofits like **[our organization]** provide the critical support our communities need during crisis. Nonprofits are employers - employing more than 13% of Minnesota's workforce - and it is our employees that supply

the food assistance, domestic violence crisis response, childcare, mental health services and more that our communities desperately need right now.

Without additional intervention by our state leaders, there will be disruption of critical services for our most vulnerable neighbors and community members. Our services are more important than ever, as disruptions in delivery threaten to exacerbate disparities in life outcomes among people of color, those with low incomes, and seniors.

If you have any questions, please reach out to me directly or the advocacy team at United Way at advocacy@gtcuw.org.

Thank you for taking action to support [your organization] so that we can continue to meet the critical needs of our community!

[Your sign off]

Action alert social media posts:

#1

ACTION ALERT: In this time of need, please join MN's nonprofit community to thank elected officials for their leadership & ask them to support recommendations to help organizations on the front line of community service. Please click & join our efforts <https://bit.ly/2JgF2tC>

#2

MN's nonprofits deliver critical services for people across our state and need support right now to meet the growing needs wrought by the Covid-19 pandemic. Join us in letting elected officials know how we can come together. Sign our Action Alert here <https://bit.ly/2JgF2tC>

#3

We're asking partners & friends around MN to contact @GovTimWalz and #mnleg legislators about the importance of supporting nonprofits & the people we serve during this time of unprecedented need. Please click to send a message of support: <https://bit.ly/2JgF2tC>

#4

MN nonprofits supply food assistance, domestic violence crisis response, childcare, mental health services & more. We must be able to meet rapidly changing needs in this crisis. Please join us in supporting ideas to bolster the work of MN's nonprofits <https://bit.ly/2JgF2tC>

Direct social media appeals to state leadership:

#1

[insert leader social media] MN nonprofits are united in asking for action to help avoid further disruption of services during #covid19 crisis <https://bit.ly/3ac40qc>

#2 [insert leader social media] MN's nonprofits deliver critical services for people across our state and need support right now to meet the growing needs wrought by the #Covid-19 pandemic <https://bit.ly/3ac40qc>

#3 [insert leader social media] We need your action! MN nonprofits supply food assistance, domestic violence crisis response, childcare, mental health services & more. We must be able to meet rapidly changing needs in this crisis. <https://bit.ly/3ac40qc>

#4 [insert leader social media] Critical services to our most vulnerable community members are at risk- please continue to address the needs of MN nonprofit community service providers during #Covid-19 <https://bit.ly/3ac40qc>

State Leadership social media handles:

Governor Tim Walz: @GovTimWalz

Lieutenant Governor Peggy Flanagan: [@LtGovFlanagan](https://twitter.com/LtGovFlanagan)

Speaker of the House Melissa Hortman: @melissahortman

House Majority Leader Ryan Winkler: @_RyanWinkler

House Minority Leader Kurt Daudt: @kdaudt

Senate Majority Leader Paul Gazelka: @paulgazelka

Senate Minority Leader Susan Kent: @SusanKentMN

Management and Budget Commissioner Myron Frans: @myronfrans

Employment and Economic Development Commissioner Steven Grove: @grove

Public Safety Commissioner John Harrington (no personal twitter): @MnDPS_DPS

Human Services Commissioner Jodi Harpstead (no personal twitter): [@MinnesotaDHS](https://twitter.com/MinnesotaDHS)

Housing Commissioner Jennifer Ho (no personal twitter): @mnhousing

Health Commissioner Jan Malcolm: [@MDHCommMalcolm](https://twitter.com/MDHCommMalcolm)

Corrections Commissioner Paul Schnell (no personal twitter): @MinnCorrections