MACC Annual Member Summit 2023

Throughout our 25-year history, Metropolitan Alliance of Connected Communities (MACC) has created capacity for innovation in human services by bringing together diverse organizations, creating space for new ideas, and working together to create solutions to help human service organizations adapt effectively and make a greater impact.

Our Annual Member Summit serves as a platform for critical conversations that build, strengthen, and inspire the work we do. This year's Summit will consist of both virtual and in-person presentations, workshops, and networking sessions during the week of March 6th, 2023.

MACC's Annual Summit offers the opportunity for sponsors to connect with our 56 member organizations which employ individuals and serve communities across the state. Content will focus on workforce topics posing challenges to the human services sector, such as staffing shortages, employee wellness, racial equity, and sustainability.

Sponsorship proceeds benefit our “Ask MACC” program, which is a centralized hub for members to access workshops, trainings, online libraries, and technical assistance. The hub has been an active resource for our members since the onset of COVID-19 and is constantly evolving to better serve our members.

With the 2023 Summit planning in full swing, we hope you will consider joining us for a week of learning, connection, and collaboration. On behalf of MACC's members and participants, thank you for your consideration of sponsorship.
Executive Summary

MACC’s History
At Metropolitan Alliance of Connected Communities (MACC), we provide innovative administrative solutions that allow our nonprofit member organizations to focus on what matters most—serving people. Over our 20-year history, we have grown into a collaborative network of 56 diverse human and social services organizations with powerful initiatives to serve the 7-county Twin Cities metro. MACC is the sole provider of administrative services and innovative capacity building programming in the Twin Cities run by and for human service nonprofits. Through MACC, member organizations have access to IT, financial management, HR, data and evaluation support, leadership coaching, and advocacy and negotiation services. Human and social services play a critical role in building community well-being. With MACC’s eye toward the future of a healthy human services ecosystem, we ensure our member organizations are more than sustainable; they are adaptable, responsive, innovative, and able to help communities reach their full potential.

Mission & Core Values
MACC’s mission is to build the connections, collective expertise, and collaborative solutions that strengthen our Twin Cities nonprofit organization members and maximize our collective impact for the individuals, families, and communities we serve.

Our work is guided by the following core values:

- **Collaboration**: We know we are better together
- **Relationship-driven**: We continually build connections to achieve more
- **Courage**: We push past what is comfortable for greater impact
- **Equity**: We create access to opportunity for everyone
- **Excellence**: We strive for continual learning and growth

Those We Serve
MACC members have been active advocates for Twin Cities communities for a combined 125 years and employ more than 3,800 individuals today. Collectively, members serve over 300,000 individuals annually, nearly all of whom come from low-income households; 61% of whom are people of color; and over half of whom are children. Member organizations address housing instability or homelessness; disenfranchised youth; mental health; those experiencing food insecurity; and the under- and unemployed. Members’ long-term commitment to connect and serve individuals and families has contributed significantly to the strength of their communities in the face of powerful systemic inequities.

Collective Impact
Over the last 20+ years, we have created spaces for members to foster relationships, share best practices, and develop collaborative strategies for collective impact. Our members have innovated and streamlined processes that prevent duplication of efforts and benefit from the work of one another. In the face of COVID-19, the way organizations deliver services has evolved and shifted dramatically, requiring constant adaptation, innovation, and flexibility. Member organizations are required to face challenges related to the workplace, equity, and mental health. When facing adversity, we do what we do best – collaborate. MACC continues to innovate solutions for member organizations to overcome pandemic-related challenges and continues to bring communities together around shared efforts to make a greater impact on our Twin Cities metro communities day by day, year by year.
Meet our Members!

- 360 Communities
- African American Leadership Forum
- Agate Housing and Services
- Alexandra House
- Annex Teen Clinic
- Asian Women United of Minnesota
- Avenues for Youth
- Banyan Community
- Better Futures Minnesota
- CAPI USA
- Change Inc.
- Community Action Center of Northfield
- Copal MN
- Darts
- East Side Neighborhood Services
- Emerge Community Development
- Family Enhancement Center
- FamilyWise
- Hallie Q. Brown Community Center
- Hamm Clinic
- Haven Housing
- Hennepin County Health & Human Services
- Hope 4 Youth
- Ignite Afterschool
- Interfaith Outreach & Community Partners
- Keystone Community Services
- LDA Minnesota
- Main Street Family Services
- Merrick Community Services
- Minnesota Coalition Against Sexual Assault
- Minnesota Elder Justice Center
- MoveFwd
- Neighborhood House
- Neighbors Inc.
- Northside Economic Opportunity Network
- Northwest Indian Community Development Center
- Phyllis Wheatley Community Center
- Pillsbury United Communities
- Plymouth Christian Youth Center/The Capri
- PRISM
- Sabathani Community Center
- Second Harvest Heartland
- Simpson Housing Services
- Southern Valley Alliance
- Southside Family Nurturing Center
- Stepping Stone Emergency Housing
- Survivor Resources
- The Family Partnership
- The Link
- Tubman
- Ujamaa Place
- Urban Homeworks
- Valley Outreach
- VEAP
- Women Of Nations
- Women’s Advocates
GIVING LEVELS

PRESENTING ($7,500)
- Present a live welcome message during the Summit
- Introduction to MACC members at four additional member convenings
- 8 tickets to attend Summit including food and beverage
- 6 tickets to attend VIP Mixer including food and beverage
- Option to provide a branded takeaway gift and/or an ad in our post-event recap
- Sponsor logo on photo-op banner (Step & Repeat)
- Exclusive social media feature

PARTNER ($6,500)
- Introduction to MACC members at three additional member convenings
- 6 tickets to attend Summit including food and beverage
- 5 tickets to attend VIP Mixer including food and beverage
- Sponsor logo on photo-op banner (Step & Repeat)
- Exclusive social media feature

EXCELLENCE ($5,000)
- Introduction to MACC members at two additional member convenings
- 5 tickets to attend Summit including food and beverage
- 4 tickets to attend VIP Mixer including food and beverage
- Exclusive social media feature

EQUITY ($3,500)
- Introduction to MACC members at one additional member convening
- 4 tickets to attend Summit including food and beverage
- 3 tickets to attend VIP Mixer including food and beverage
- Exclusive social media feature
## SPONSORSHIP FORM

**SPONSORSHIP LEVELS**

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<th>Equity</th>
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### Sponsor Information

**Sponsor Name (as it should appear on materials):**

__________________________

**Sponsorship Level:**

- ☐ $7,500  
- ☐ $6,500  
- ☐ $5,000  
- ☐ $3,500

**Contact Name:**

__________________________

**Contact Title:**

__________________________

**Address:**

____________________________________________________________________________________

**City:** ____________________ **State:** _____________ **Zip:** ______________

**Email:** ____________________ **Phone:** ____________________

### Payment Information

- ☐ Check enclosed (payable to MACC)  
- ☐ Visa  
- ☐ Mastercard  
- ☐ AMEX  
- ☐ Discover  
- ☐ EFT

**Card Holder Name:** __________________________

**Signature:** ____________________________ **Expiration Date:** ______ / ______

**Credit Card Number:** _______________ **Security Code:** ________________

**EFT Information**

- ☐ Checkings  
- ☐ Savings  

**Please invoice me on:** ____________________________ (date).

**Bank Name:** ____________________________

**Account Number:** ____________________________ **Routing Number:** ____________________________

### Donations

- ☐ In lieu of the suggested sponsorship amounts, please accept $ __________ to support MACC.

**Please mail or email the completed form to:**

Metropolitan Alliance of Connected Communities  
c/o: J. Murphy & Associates  
1300 NE Godward St, Suite 2625  
Minneapolis, MN 55413

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**Donations are tax-deductible. MACC is a 501(c)3. EIN: 41-1959688. For more information, please contact Bev Ordahl or Kathryn Withington at partnerships@macc-mn.org**