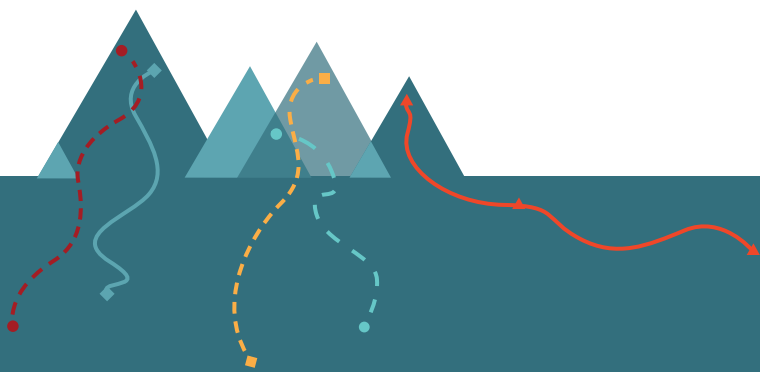




METROPOLITAN ALLIANCE of
CONNECTED COMMUNITIES
Courageously Collaborative

MACC Annual Summit 2024





METROPOLITAN ALLIANCE of
CONNECTED COMMUNITIES

MACC Annual Member Summit 2024

A network of Human Service community leaders

Throughout our nearly 25-year history, Metropolitan Alliance of Connected Communities (MACC) has created capacity for innovation in human services by bringing together diverse organizations, creating space for new ideas, and working together to create solutions to help human service organizations adapt effectively and make a greater impact.

A gathering to inspire & strengthen organizations

Our Annual Member Summit serves as a platform for critical conversations that build, strengthen, and inspire our human service professionals. This year's Summit will consist of both virtual and in-person presentations, workshops, national thought leaders, and networking sessions during the month of April 2024.

Thought-provoking & meaningful content focus areas

Workforce challenges facing the human services sector, including:

- Staff Shortages
- Employee Wellbeing
- Racial Equity
- Resilience

An opportunity to be connected

MACC's Annual Member Summit offers the opportunity for sponsors to connect with leaders of nearly 60 human service nonprofit organizations serving our community. The MACC Summit brings members together for learning, respite, and connection.

Be there beyond the Summit

Sponsorship proceeds benefit our "Ask MACC" program, which is a centralized hub for members to access workshops, trainings, online libraries, and technical assistance. The hub has been an active resource for our members since the onset of the COVID pandemic and continues to evolve to meet the operational needs of members.

With the 2024 Summit planning in full swing, we hope you will consider joining us for a week of learning, connection, and collaboration. On behalf of MACC's members and the communities we serve, thank you for your consideration of sponsorship.



Executive Summary

MACC's History

Over our nearly 25 year history, we have grown into a collaborative network of 58 diverse human service organizations with powerful initiatives to serve the 7-county Twin Cities metro and greater Minnesota. MACC is the sole provider of administrative services and innovative capacity building programming in the Twin Cities run by and for human service nonprofits.

Through MACC, member organizations have access to:

- IT Services
- Financial Management
- HR Services
- Data and Evaluation Support
- Leadership Development
- Advocacy and Negotiation Services

Human services play a critical role in building community well-being. With MACC's eye toward the future of a healthy human services ecosystem, we ensure our member organizations are more than sustainable; they are adaptable, responsive, innovative, and able to help communities reach their full potential.

Mission & Strategic Framework

MACC's mission is to make collaboration real. We leverage the collective wisdom and power of our network of human services nonprofits to develop new structures and solutions in order to solve complex problems and build a more equitable society. Our strategic framework centers on IDEA (inclusion diversity equity & accessibility) and systems change.

Those We Serve

MACC members have been active advocates for Twin Cities communities for over 125 years and employ more than 3,800 human service professionals today. Collectively, members serve over 300,000 individuals annually, nearly all of whom come from low-income households; 61% of whom are people of color; and over half of whom are children. Member organizations address housing instability or homelessness; disenfranchised youth; mental health; those experiencing food insecurity; and the under- and unemployed. Members' long-term commitment to connect and serve individuals and families has contributed significantly to the strength of their communities in the face of powerful systemic inequities.

Collective Impact

Over the last 25 years, we have created spaces for members to foster relationships, share best practices, and develop collaborative strategies for collective impact. Our members have innovated and streamlined processes that prevent duplication of efforts and benefit from the work of one another. ***Since the pandemic, the way organizations deliver services has evolved and shifted dramatically, requiring constant adaptation, innovation, and flexibility.*** Member organizations are required to face challenges related to the workplace, equity, and mental health. When facing adversity, we do what we do best – collaborate. MACC continues to innovate solutions for member organizations to overcome challenges and continues to bring communities together around shared efforts to make a greater impact on our Twin Cities metro communities day by day, year by year.

Meet Our Members!

360 Communities
African American Leadership Forum (AALF)
Agate Housing and Services
Alexandra House
Annex Teen Clinic
Asian Women United of Minnesota (AWUM)
Avenues for Youth
Banyan Community
Better Futures Minnesota
CAPI USA
Change Inc.
Community Action Center of Northfield
COPAL MN
DARTS
East Side Neighborhood Services
EMERGE Community Development
Emma Norton Services
Family Enhancement Center
FamilyWise
Hallie Q Brown Community Center
Hamm Clinic
Haven Housing
Hope 4 Youth
Ignite Afterschool
Interfaith Outreach & Community Partners
Irreducible Grace Foundation
Keystone Community Services
LDA Minnesota
Main Street Family Services
Merrick Community Services
Minnesota Coalition Against Sexual Assault
Minnesota Council of Churches
Minnesota Elder Justice Center
MoveFwd
Neighborhood House
Neighbors Inc.
Northside Economic Opportunity Network (NEON)
Northwest Indian Community Development Center (NWCDC)
Phyllis Wheatley Community Center
Plymouth Christian Youth Center (PCYC)
PRISM
Sabathani Community Center
Second Harvest Heartland
Simpson Housing Services
Solid Ground
Southern Valley Alliance
Southside Family Nurturing Center
St Paul & Ramsey County Domestic Abuse Intervention Project (SPIP)
Stepping Stone Emergency Housing
Survivor Resources
The Family Partnership
The Link
Tubman
Ujamaa Place
Urban Homeworks
Valley Outreach
VEAP
Women of Nations
Women's Advocates



GIVING LEVELS

PRESENTING (\$7,500)

- Present a live welcome message during the Summit
- Introduction to MACC members at three additional member convenings
- 8-10 tickets to attend Summit including food and beverage
 - Includes invitations to the Social & Networking Hour held during the Summit
- Opportunity to provide a branded takeaway gift at the Summit
- Ad in our post-event recap
- Sponsor logo on photo-op banner
- Social media feature
- Featured in Summit event material and e-blast
- Receive live acknowledgment at Summit
- Logo is displayed on MACC website for 12 months
- Logo recognition included in visual design for online member convenings & invitations

PARTNER (\$5,000)

- Introduction to MACC members at two additional member convenings
- 6-8 tickets to attend Summit including food and beverage
 - Includes invitations to the Social & Networking Hour held during the Summit
- Social media feature
- Featured in Summit event material and e-blast
- Receive live acknowledgment at Summit
- Logo is displayed on MACC website for 12 months
- Logo recognition included in visual design for online member convenings & invitations

EXCELLENCE (\$3,500)

- Introduction to MACC members at one additional member convening
- 4 tickets to attend Summit including food and beverage
 - Includes invitations to the Social & Networking Hour held during the Summit
- Featured in Summit event material and e-blast
- Receive live acknowledgment at Summit
- Logo is displayed on MACC website for 12 months
- Logo recognition included in visual design for online member convenings & invitations

COLLABORATION (\$2,000)

- 2 tickets to attend Summit including food and beverage
 - Includes invitations to the Social & Networking Hour held during the Summit
- Featured in Summit event material and e-blast
- Receive live acknowledgment at Summit
- Logo is displayed on MACC website for 12 months
- Logo recognition included in visual design for online member convenings & invitations

SPONSORSHIP FORM

SPONSORSHIP LEVELS	\$7,500	\$5,000	\$3,500	\$2,000
Present a live message at the Summit	●			
Opportunity to provide branded take-away at Summit	●			
Ad in post-event recap	●			
Logo on Step 'n' Repeat	●			
Social media feature	●	●		
Introductions to members at (X) additional convenings	3	2	1	
Featured in Summit event material and e-blast	●	●	●	●
Tickets to attend Summit (varies by level)	8-10	6-8	4	2
Receive live acknowledgment at Summit	●	●	●	●
Logo is displayed on website for 12 months	●	●	●	●
Logo recognition included in visual design for online member convenings & invitations	●	●	●	●

Deadline to be included in print materials: March 1, 2024

Sponsor Information

Sponsor Name (as it should appear on materials):

Sponsorship Level: \$7,500 \$5,000 \$3,500 \$2,000

Contact Name: _____

Contact Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Payment Information

Check enclosed (payable to MACC) Visa Mastercard AMEX Discover EFT

Card Holder Name: _____

Signature: _____ Expiration Date: _____ / _____

Credit Card Number: _____ Security Code: _____

EFT Information Checkings Savings Please invoice me on: _____ (date).

Bank Name: _____

Account Number: _____ Routing Number: _____

Donations

In lieu of the suggested sponsorship amounts, please accept \$ _____ to support MACC.

Please mail or email the completed form to:

Metropolitan Alliance of Connected Communities
 c/o: J. Murphy & Associates
 1300 Godward St. NE Suite 2625
 Minneapolis, MN 55413

Donations are tax-deductible. MACC is a 501(c)(3). EIN: 41-1959688.
 For more information, please contact Kristina Britz at partnerships@macc-mn.org